

Time is limited to get this **GREAT DOMAIN NAME** at an **AUCTION PRICE!**



Where: DOMAINfest New York

When: Wednesday August 18 from 4:00pm to 7:00pm EST

How: Auction and Pre-bidding Hosted at www.SnapNames.com

Snapshot:

Category defining: The quintessential name when targeting the healthcare industry, the perfect domain for service providers and resources alike – directories to lead generation

Great position: Google Page Rank # 3; 38.7 million estimated monthly visitors

Strong recognition: Provides the ability to leverage a growing market - nearly 50% of women and 38% of men use the web for their primary medical resource

Growth opportunity: Holds a leading opportunity within the \$2 trillion a year healthcare market

Overview

According to eMarketer there is an increasing focus on consumers in the health industry as customers become more self reliant - healthcare providers are reacting by empowering them with information accessible on the internet. Physicians.com is arguably one of the most recognizable domains available in the healthcare industry and with individuals turning to the internet first, it's in position to define the category.

With nearly 50% of women and 38% of men choosing an online resource as their prime information source for medical issues, according to a recent Harris Interactive survey, an opportunity as valuable as this comes around rarely. Physicians.com, a truly premium generic domain, will give one savvy buyer an industry leading competitive advantage to capitalize on the almost \$2 trillion a year market.

The potential is unmatched; don't let this opportunity pass you by.

Call for Reserve Range

Sales Rep. Information: **Broker:** John Mauriello
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Anatomy

- **Extension:** .COM
- **Age:** 4/21/1995
- **Length:** Ten Characters
- **Words/Word:** One

Traffic Statistics

- **Google Page Rank:** 3
- **Alexa Traffic Rank:** 6,223,415
- **Links-In:** 10

Traffic Potential*

- **Estimated Visitors:** 38,767,781
- **Search for Related Terms:** 34,677,781
- **Search for Exact Terms** 4,090,000

Commerce Potential*

- **Min-Max Google \$PPC and Clicks:**
physician/4,090,000/\$1.72
physicians /4,090,000/\$1.61
family physician/246,000/.76

* Figures represent monthly estimates



www.Moniker.com