

LocalNews.com

Time is limited to get this **GREAT DOMAIN NAME** at an **AUCTION PRICE!**

Where: DOMAINfest New York

When: Wednesday August 18 from 4:00pm to 7:00pm EST

How: Auction and Pre-bidding Hosted at www.SnapNames.com

Snapshot:

Category defining: The ideal name when considering the local news industry. Perfect for ad sales and lead generation

Great position: Google Page Rank # 3; 1,500,000 million estimated searches for the exact search term

Strong recognition: "Local news" as a term is one used across all demographics and regions in the US

Growth opportunity: 266 million individuals in the US alone use the internet, many for news information

Overview

News at the local level has been a fixture in the modern household since its inception. With technology making that information easier to access, it has become more valuable than ever before. LocalNews.com is a prime asset in any local setting or in the national-local news market as a whole. It is the perfect companion for any local station and can be used as both an information source or directory nationally.

With more individuals looking to the internet as their primary news source, Localnews.com can be leveraged in such a way that can promote news information and the industry alike. This is a highly desirable and marketable domain with tremendous opportunity for upside. There are currently over 266 million internet users in the United States and nearly 2 billion globally according to Miniwatts Marketing Group. The internet is a growing destination for news outlets and LocalNews.com has the potential to be the source for any local coverage.

Call for Reserve Range

Sales Rep. Information: **Broker:** John Mauriello
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Email: jmauriello@moniker.com



Anatomy

- **Extension:** .COM
- **Age:** 1/24/1996
- **Length:** Nine Characters
- **Words/Word:** Two

Traffic Statistics

- **Google Page Rank:** 3
- **Alexa Traffic Rank:** 678,600
- **Links-In:** 14

Traffic Potential*

- **Estimated visitors:** 72,500,000
- **Search for related terms:** 71,000,000
- **Search for the term "local news":** 1,500,000

Commerce Potential*

- **Min-Max Google \$PPC and clicks:**
local news/1,500,000/\$0.51
the news/5,000,000/\$0.77
breaking news/1,830,000/\$1.21

* Figures represent monthly estimates



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