

Time is limited to get this **GREAT DOMAIN NAME** at an **AUCTION PRICE!**

Where: DOMAINfest New York

When: Wednesday August 18 from 4:00pm to 7:00pm EST

How: Auction and Pre-bidding Hosted at www.SnapNames.com

Snapshot:

Category defining: Memorable name that can command attention across equity driven products and services

Great position: Google Page Rank # 5; 7.5 million estimated monthly visitors for the exact search term

Strong demand: According to the IAB and Price Waterhouse Coopers, Financial Service advertisers accounted for \$1.3 billion in the first six-months of 2009

Growth opportunity: By 2011, Forrester expects 12 million US households to be trading online; a 48% increase over today!

Overview

With the exponential growth of online financial transactions and related services adoption, the purchase of Stocks.com is truly a compelling property and brand to own.

This is a highly desirable and marketable domain with tremendous opportunity for upside. Players in the investment banking industry and enabling products/services such as investment banks, online trading platforms, key indices, research/rating services – look no further this category-killer domain name is now available. Stocks.com is a perfect match for a wide variety of business models – from trading to research to lead generation.

Now is the time, and this domain is the place.

Call for Reserve Range

Sales Rep. Information: **Broker:** John Mauriello
Phone: 800-688-6311 Ext. 3536
Email: jmauriello@moniker.com

Anatomy

- **Extension:** .COM
- **Age:** 12/12/1998
- **Length:** Six Characters
- **Words/Word:** One

Traffic Statistics

- **Google Page Rank:** 5
- **Alexa Traffic Rank:** 1,387,161
- **Links-In:** 18,721

Traffic Potential*

- **Estimated visitors:** 7,529,500
- **Search for Stocks.com:** 49,500
- **Search for the term "Stocks":** 7,480,000

Commerce Potential*

- **Min-Max Google \$PPC and clicks:**
stocks/7,480,000/\$12.68
online stock/6120000/\$14.65
buy stocks/1,500,000/\$15.71

* Figures represent monthly estimates

