

Time is limited to get this **GREAT DOMAIN NAME** at an **AUCTION PRICE!**

Where: DOMAINfest New York

When: Wednesday August 18 from 4:00pm to 7:00pm EDT

How: Auction and Pre-bidding Hosted at www.SnapNames.com

Snapshot:

Category defining: Top music genre and lifestyle domain name – truly a versatile domain

Great Position: Google page rank 4; estimated monthly visitors 14mil; #2 in search results

Strong Demand: This domain taps into the expected rapid expansion of music sales on the internet: Projections are for 11% annual compound growth rate for the next four years

Powerful simplicity & branding: No name says it better than Reggae.com

Overview

Now that the old “A&R” (artist and repertoire) system has been discarded, the future of the music industry is the Internet – and the numbers are quite impressive: U.S. consumer spending on digital music is projected to reach \$4.56 billion in 2013. A large part of that metric is reggae, which continues to surge in popularity as it soothes the U.S. and the world with its irresistible rhythms.

Dominant domains such as Reggae.com promise to be prosperous parts of that future. Projecting a lifestyle that is as happy and liting as reggae itself, this established and promising property provides untapped opportunity. As evidence of Reggae.com’s already established credibility, it served as a promotional partner with Disney in “The Disney Reggae Club.” When Disney gets behind something, it has truly gone mainstream.

Don’t worry. Be happy. Take advantage of this rare opportunity to get a powerful domain name at auction prices.

Call for Reserve Range

Sales Rep. Information: **Broker:** Howard Kopp
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Anatomy

- **Extension:** .COM
- **Age:** 8/10/1995
- **Length:** Six Characters
- **Words/Word:** One

Traffic Statistics

- **Google Page Rank:** 4
- **Google Traffic Rank:** 943,589
- **Google SERP:** 2/64,300,000
- **Links-In:** 3,471

Traffic Potential*

- **Estimated Visitors:** 14,100,000
- **Search for Related Terms:** 5,000,000
- **Search for Exact Terms:** 13,600,000

Commerce Potential*

- **Min-Max Google \$PPC and clicks:**
reggae/13,600,000/\$1.58
reggaeton/2,740,000/\$0.55
rasta/673,000/\$0.52

*Figures represent monthly estimates



www.Moniker.com