

Time is limited to get this **GREAT DOMAIN NAME** at an **AUCTION PRICE!**

**Where:** DOMAINfest New York

**When:** Wednesday August 18 from 4:00pm to 7:00pm EST

**How:** Auction Hosted at [www.SnapNames.com](http://www.SnapNames.com)

## Snapshot:

**Category defining:** Memorable name that can command attention across many top revenue industries – insurance, financial, telecom travel and more...

**Great position:** 83.6 million estimated monthly visitors from related search terms; High Google PPC at \$24.00- \$30.00.

**Strong demand:** According to the IAB and Price Waterhouse Coopers, Financial Service advertisers accounted for \$1.3 billion in the first six-months of 2009; Telecom was \$1.8 billion.

**Growth opportunity:** By 2011, Forrester expects 12 million US households to be trading online a 48% increase over today!

## Overview

This is a classic example of an excellent opportunity for a savvy buyer to capitalize on prime web real estate. With a broad-based appeal, Quotes.com can serve as a portal for a single or multiple industries leveraging several popular business models such as: lead generation, comparison shopping, or use as a directory to tap into consumers' with pre-purchase research.

Perfect for organizations focused on:

- Insurance services (globally, insurance premiums totaled \$4.27trillion in 2008)
- Financial services, including loans, credit cards and investing.
- Travel, saving calculations and cost comparison shopping for flights, hotels, car rentals, etc.
- Commercial and residential real estate and construction.

Any way you look at it, Quotes.com spells big opportunity.

## Call for Reserve Range

**Sales Rep. Information:** **Broker:** Howard Kopp  
**Phone:** 1.800.688.6311 ext 3505  
**Email:** [howardk@corp.moniker.com](mailto:howardk@corp.moniker.com)



## Anatomy

- **Extention:** .COM
- **Age:** 12/5/1998
- **Length:** Six Characters
- **Words/Word:** One

## Traffic Statistics

- **Google Page Rank:** 4
- **Google Traffic Rank:** 431,197
- **Links-In:** 528

## Traffic Potential\*

- **Estimated Visitors:** 83,650,000
- **Search for Related Terms:** 550,000
- **Search for Exact Terms:** 83,100,000

## Commerce Potential\*

- **Min-Max Google \$PPC and clicks :**  
Insurance quotes-4,090,000/\$30.30  
Free quotes-1,000,000/\$27.11  
Free insurance quotes- 823,000/\$24.09

\* Figures represent monthly estimates



[www.Moniker.com](http://www.Moniker.com)