

Time is limited to get this **GREAT DOMAIN** including **WEBSITE** at an **AUCTION PRICE!**

**Where:** DOMAINfest New York

**When:** Wednesday August 18 from 4:00pm to 7:00pm ET

**How:** Auction and Pre-Bidding at [www.SnapNames.com](http://www.SnapNames.com)

## Snapshot:

- Clearly defines the category for any company involved in patents and intellectual property.
- #3 position on Google for "patents," #4 for "patent search," #2 for "patent sales" and #1 for "patent community."
- Leader in category for branding, SEO and SEM. Patents as a keyword is one of the most searched industry terms.
- In bad economies or good, intellectual property and patents are an extremely valuable currency.
- Going-forward opportunities are massive: "As much as three-quarters of the value of publicly traded companies in America comes from intangible assets"- The Economist.
- Includes Patents.com and Patents.net

## Overview

Clearly, this domain name is a category leader. Easily recalled, simple and succinct, it is an "ownership" domain that appears poised to provide clear economic opportunity – as in cash flow. From a high-level perspective, this is the age of intellectual property. Whether in up cycles or down, those who own the intellectual property will rule the kingdom. Whether your organization is an intellectual property marketplace, an IP broker or licensing agent, a company that services "DIY" specialists, a legal firm specializing in IP, or a patent licensing and enforcement company, Patents.com spells opportunity.

Patents.com is already a leading online destination for patent search and patent community with upside potential. Founded in 2007 through the acquisition of Patent Monkey, it has already developed into a top-ranked portal – in part because it offers a proprietary engine for patents that searches a database comprised of more than 25 million patent documents. It can do this in multiple languages, meaning it delivers global business.

## Call for Reserve Range

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## Anatomy

- Extension:** .COM
- Age:** 6/21/1994
- Length:** Seven Characters
- Words/Word:** One

## Traffic Statistics

- Unique Visitors:** 600,000
- Google Page Rank:** 7
- Alexa Traffic Rank:** 66,331
- Google SERP:** 3/41,600,000
- Links-In:** 24,309

## Traffic Potential\*

- Estimated visitors:** 7,615,000
- Search for related terms:** 135,000
- Search for exact terms:** 7,480,000

## Commerce Potential\*

- Min-Max Google \$PPC and clicks:**  
patent/7,480,000/\$3.69  
attorney patent/246,000/\$3.98  
patent attorneys/90,500/\$5.28

\* Figures represent monthly estimates

