

Time is limited to get this **GREAT DOMAIN NAME** at an **AUCTION PRICE!**



Where: DOMAINfest New York

When: Wednesday August 18 from 4:00pm to 7:00pm EST

How: Auction and Pre-bidding Hosted at www.SnapNames.com

Snapshot:

Category defining: Commands the attention of many categories within the legal industry including use by firms, researchers, or government agencies

Great position: \$1.1 million estimated searches for the exact term provide support for a strong position among consumers

Strong recognition: High traffic potential and a generous PPC of 11.17 make for an attractive offer

Growth opportunity: \$235 billion per year industry in the United States with 180,000 firms and nearing 1 million registered attorneys

Overview

The legal industry plays a critical role in society, and Lawsuits.com has the opportunity to capitalize on a leading platform within the online and traditional legal sector. In the mind of a consumer, Lawsuits.com is a prime domain when positioning and branding a firm, information source, or litigation reference destination. Versatile in use, it appeals to a broad spectrum within the category from large firms to government agencies and many if not all potential clients

With over 180,000 law firms in the U.S. alone generating \$235 billion per year annual revenue within the industry, according to FirstResearch, Lawsuits.com has an outstanding opportunity for a significant return on investment. This domain represents one of the best premium domains available for auction and is without a doubt a category defining name.

This is a one-of-a-kind opportunity that is sure to please one lucky buyer.

Anatomy

- **Extension:** .COM
- **Age:** 4/18/1997
- **Length:** Eight Characters
- **Words/Word:** One

Traffic Statistics

- **Google Page Rank:** 0
- **Alexa Traffic Rank:** 6,370,931
- **Links-In:** 44

Traffic Potential*

- **Estimated Visitors:** 19,071,098
- **Search for Related Terms:** 18,071,098
- **Search for exact Terms:** 1,000,000

Commerce Potential*

- **Min-Max Google \$PPC and clicks:**
lawsuits/1000000/\$11.17
lawsuit settlement/49500/\$15.62
lawsuit lawyer/33100/\$17.50

* Figures represent monthly estimates

Call for Reserve Range

Sales Rep. Information: **Broker:** Howard Kopp
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www.Moniker.com