

# Invitro.com

Time is limited to get this **GREAT DOMAIN NAME** at an **AUCTION PRICE!**

**Where:** DOMAINfest New York

**When:** Wednesday August 18 from 4:00pm to 7:00pm EST

**How:** Auction and Pre-Bidding at [www.SnapNames.com](http://www.SnapNames.com)

## Snapshot:

**Category defining:** Clearly defines the category for companies and health providers involved in fertility treatments and services

**Great position:** Ranked # 4 on Google; 122,100 estimated monthly visitors

**Strong demand:** 15% of women in their child bearing years receive infertility services in the United States

**Growth opportunity:** Located within the high demand health care industry, these increasingly affordable services will allow patient adoption to increase over the coming years

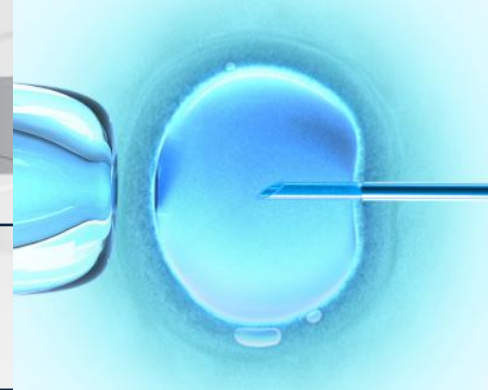
## Overview

Invitro.com, a Latin term meaning "within the glass", is a clear industry gem. With nearly 15% of women in the US of child bearing age receiving infertility service, according to the CDC, Invitro.com is primed to bring a generous ROI. That being said, it has versatility within the market.

Whether the domain is used by a health organization, government agency, referral system, subject matter services, or even as a holding investment, it will provide an industry leading platform to build upon.

Assisted Reproductive Technology (ART) has been used in the United States since 1981. There is a growing need for infertility services, and strictly by the scientific nature of the industry, information on the subject is a hot commodity.

Invitro.com is a clear winner and serious business contender.



## Anatomy

- **Extension:** .COM
- **Age:** 1/25/1999
- **Length:** Seven Characters
- **Words/Word:** One

## Traffic Statistics

- **Google Traffic Rank:** 6,815,085
- **Google SERP:** 4/1,390,000
- **Links-In:** 61

## Traffic Potential\*

- **Estimated Visitors:** 122,100
- **Search for Related Terms:** 12,100
- **Search for Exact Terms:** 110,000

## Commerce Potential\*

- **Min-Max Google \$PPC and clicks:**  
Invitro / 110,000 / \$2.19  
In vitro / 1,000,000 / \$1.72  
Invivo / 49,500 / \$0.79

\* Figures represent monthly estimates

## Call for Reserve Range

**Sales Rep. Information:** **Broker:** John Mauriello  
**Phone:** 800-688-6311 Ext. 3536  
**Email:** [jmauriello@moniker.com](mailto:jmauriello@moniker.com)



[www.Moniker.com](http://www.Moniker.com)